



## JamboMama!

Connecting mothers  
with health care providers

Promoting access to health for all through customised  
mobile communication technologies



## SAHFA

SAHFA, or Smart Access to Health For All, is a non-profit association registered in France which seeks to give access to health and productive lives to all thanks to the creation and dissemination of mobile communication tools connecting the inhabitants of rural isolated areas to health care and other basic services. These modern communication tools are developed and disseminated in close consultation and active collaboration with the end-users. We have started with the most vulnerable and left behind: expectant mothers, from teens to mature



A crowdfunding campaign is held every year. Sign up for our newsletter on our website or follow us on Facebook to know more. We hope we can count on you!



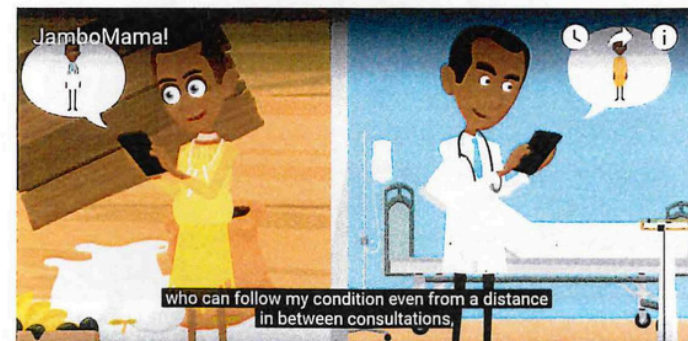
Find the babies !

## JamboMama!

SAHFA's first project is aimed at expectant mothers in rural areas of low income countries. We have designed a unique smartphone application called *JamboMama!* (meaning: Hello Mom!) that will connect the women with qualified maternal healthcare providers.

### Our Goals

- Reduce the health risks related to pregnancy and childbirth in under-served areas to ensure an optimal outcome of the pregnancy for mother and child by introducing a smart communication system designed for that purpose
- Its use strengthens the dignity and autonomy of the expectant mother, favouring a serene, positive tie between the the mother, her child, the father, the family and the community and linking her efficiently to adequate, respectful maternity care.
- The pregnancy data of the expectant mother are password protected, treated and stored following the country's legislation, accessible only to authorised staff of the health care system registered with the *JamboMama!* platform.
- Access to the mega data thus collected can be treated anonymously to underpin a public health policy for maternal and newborn care finely attuned to real needs.



## JamboMama! offers

- Access to state-of-the-art mobile communication technology for pregnant women living in poor and isolated communities, for timely detection of danger signs, so that they can be taken care of before the lives of mother and unborn child are put at stake.

A communication network of smartphones for ongoing pregnancy surveillance even from a distance.

- An empowering tool for women and first line health workers. The project will help to improve the quality and accessibility of the maternal and newborn care services.
- The training of grassroots communities, community health workers and health care professionals in the use, the functioning and the improvement (adaptation to local needs) of the application, platform and data base.

## JamboMama! impact

- Overcome the three deadly delays causing excess maternal and infant mortality in many remote regions of the world: delay in seeking professional help, delay in getting to a health facility and delay in getting the help needed when arrived at a health post which may not be equipped for the type of care needed. These delays can be reduced or removed through the **JamboMama!app**.
- Empowering women living in geographical or social isolation to manage their pregnancy and childbirth comprehensively. The *JamboMama!* app connects them to healthcare and makes the pregnancy a more serene, safer experience, with an optimal outcome. Mother and child alive and as healthy as nature permits them to be.
- *JamboMama!* assists the maternal and newborn care professionals with general information and (controlled) access to the data of their patients. They can thus plan their mobile clinics according to most pressing needs and are prompted to carry out the antenatal exams according to the protocol of the Ministry of Health.



## Support SAHFA

Help SAHFA become strong and dynamic! Start a movement in your country!

Your participation through donations and by introducing us to your contacts, with your ideas and knowledge, feeds the progress of our programme, making it stronger and more sustainable, which is the key to our success.

Membership is 25 Euros per year. This gives you the right to attend the general assemblies (maximum once a year) and elect steering committee members (passive vote). From the second year of adherence onwards you are also eligible for a seat in the steering committee yourself (active vote).

Not ready to join? Gifts to SAHFA without a member commitment are also welcome.



The President-Founder showing JamboMama! to the senior midwife of a big hospital in Tanzania.

## Join us!



With donations and membership of a thousand + sympathisers SAHFA can keep developing its App **JamboMama!** and help rural health centres to introduce it in their mother and child care services.

By following our activities and reacting to them you give us moral support; Your volunteer help with all tasks, administrative, fundraising, technical and networking reduces costs, feeds the progress of our association and helps us reach sustainability. Without you, we can't move forward!

SAHFA has been officially registered in France on 11 December 2015, under number W013001239, and name : Accès Intelligent à la Santé pour Tous, or SAHFA, the acronym for "Smart Access to Health For All".

## Banking information

Bank account : SAHFA, ASBL BPA Ferney-Voltaire, 01210  
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Account number : 32584989219. RIB 07  
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